



JUNE 2025

Brand Guidelines

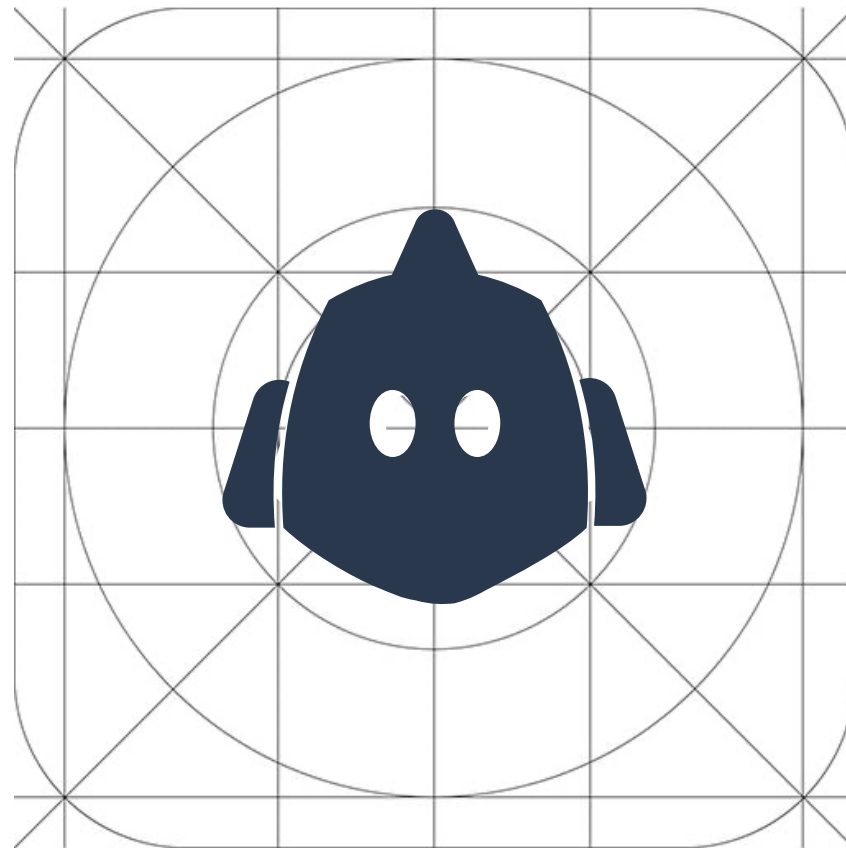
Salmon



- 01 SYMBOL
- 02 LOGOTYPE
- 04 COLORS
- 05 TYPOGRAPHY
- 06 TEXTURES



Symbol





Logotype Construction



Salmon

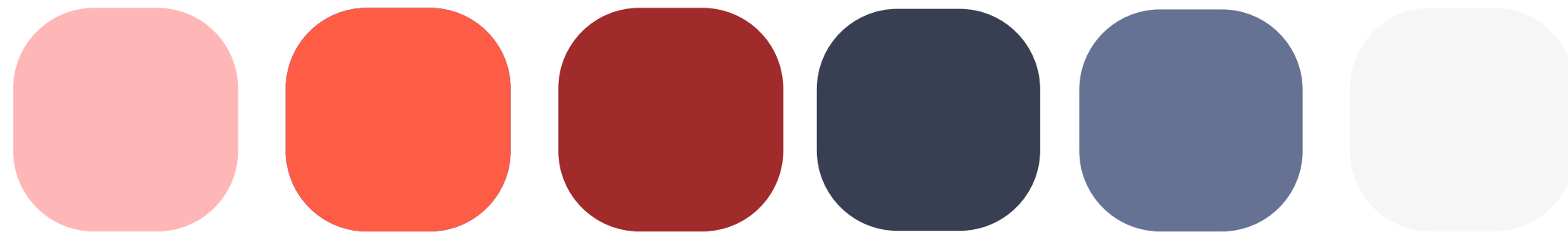
Logotype Construction



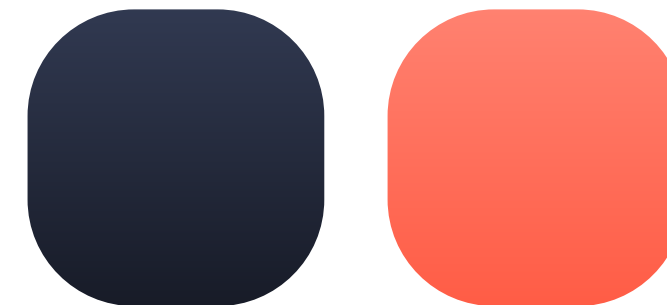
Salmon

Colors Palette

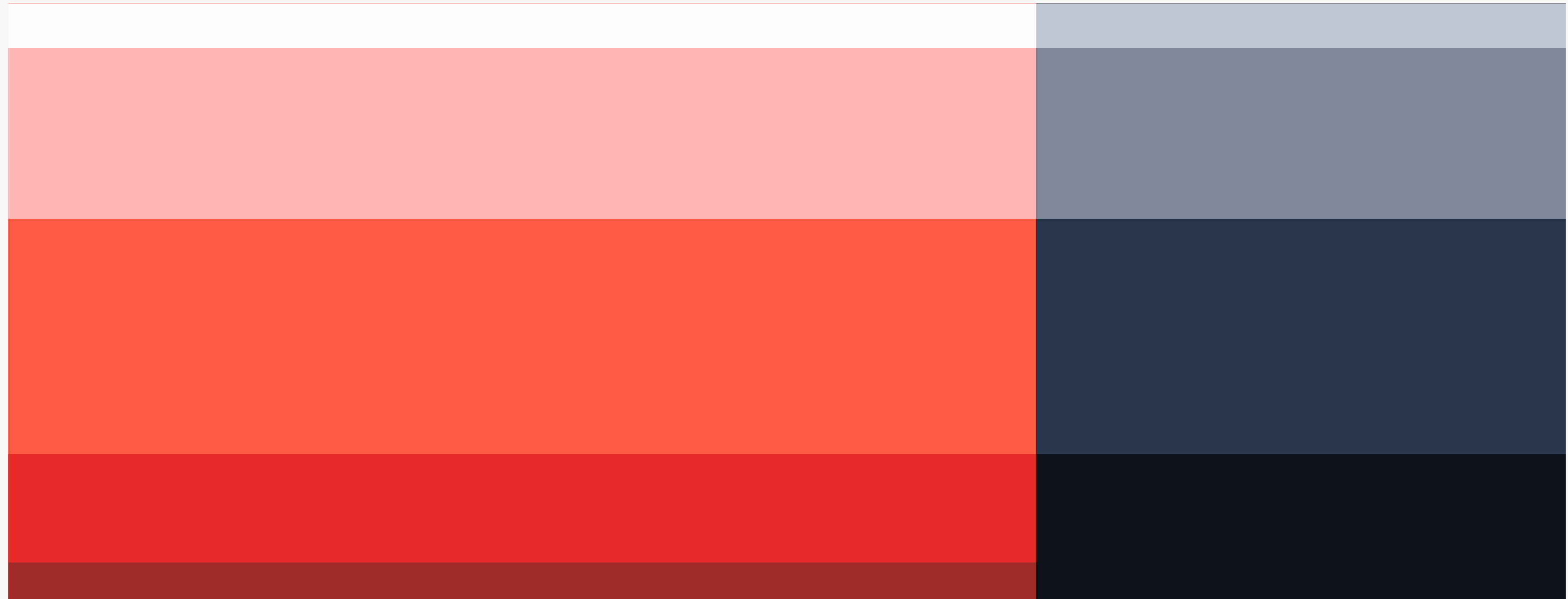
Colors



Gradients



Color Usage



Textures & Gradients





Typography

AaAa

DM Sans

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456780

DM Sans

Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456780

DM Sans

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456780

Thanks

